

HERVEY BAY

16 February 2012

Property intelligence for today and tomorrow



Sample market: Fraser Coast (Hervey Bay)



Fraser Coast region population:
102,000 approx (2010)

Maryborough population:
21,500 approx (2010)

Hervey Bay population:
76,500 (2010)

Sample market: Hervey Bay

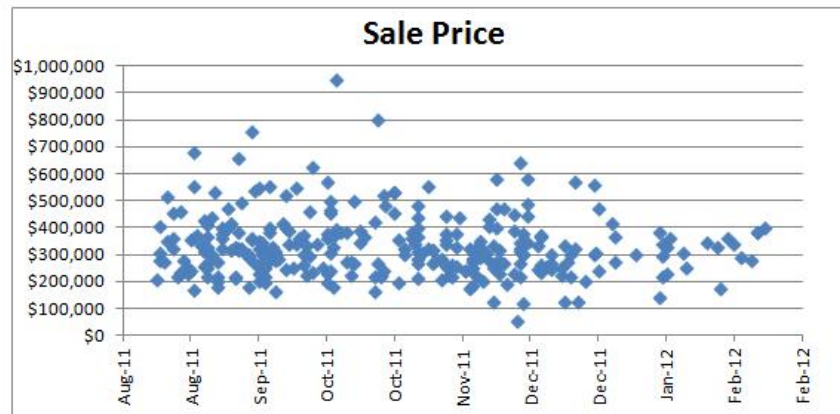


Note: Dec & Jan are sales recorded to date, only

Source: Pricerfinder

Hervey Bay: sales last six months

	Number	Total Sales	Average
BOORAL	6	\$ 2,305,000	\$ 384,167
CRAIGNISH	7	\$ 2,280,000	\$ 325,714
DUNDOWRAN	1	\$ 360,000	\$ 360,000
DUNDOWRAN BEACH	7	\$ 3,856,500	\$ 550,929
ELI WATERS	11	\$ 3,453,000	\$ 313,909
HAPPY VALLEY	3	\$ 1,189,500	\$ 396,500
KAWUNGAN	31	\$ 9,830,000	\$ 317,097
NIKENBAH	2	\$ 655,000	\$ 327,500
PIALBA	17	\$ 4,392,000	\$ 258,353
POINT VERNON	33	\$ 11,004,000	\$ 333,455
RIVER HEADS	6	\$ 1,909,000	\$ 318,167
SCARNNESS	13	\$ 2,862,000	\$ 220,154
SUNSHINE ACRES	1	\$ 400,000	\$ 400,000
TOOGOOM	12	\$ 3,689,000	\$ 307,417
TORQUAY	36	\$ 10,275,000	\$ 285,417
URANGAN	57	\$ 19,936,810	\$ 349,769
URRAWWEEN	43	\$ 15,017,130	\$ 349,236
WALLIGAN	3	\$ 1,340,000	\$ 446,667
WONDUNNA	7	\$ 3,235,500	\$ 462,214



296 sales were recorded in the last six months, with main sales in the \$200k - \$450k range.

Note: Dec & Jan are sales recorded to date, only

Source: Pricerfinder

EXECUTIVE SUMMARY

“Propell National Valuers offers the blend of experience and expertise as a national company in the scale of a boutique firm providing highly personalised service.”

EXECUTIVE SUMMARY

Propell is a well established, reputable Australia-wide valuation practice, specialising in the provision of residential valuations, commercial and business valuations and advisory services.

Our business has a proven track record and employs only quality valuers who have attained the required tertiary qualifications and maintain Australian Property Institute membership. We are old fashioned when it comes to quality and accuracy but embrace new technology, innovation and continuous improvement.



EXECUTIVE SUMMARY

Propell maintains a point of difference in the market place through its focus on:

- Operational Excellence with plug and play operations;
- Open and effective communications with clients;
- Single entity structure enabling single point of contact and quick decision making;
- Operates under strict business planning guidelines to which it is committed and adheres to honesty, integrity, professionalism, confidentiality and above all quality control in the services provided;
- A long list of satisfied clients from a range of industries and professional disciplines with diverse valuation requirements;
- Focused on delivering structured and accurate valuation advice and has a deep appreciation for the importance of human capital in the valuation process;
- We are old fashioned but embrace technology, innovation and continuous improvement;
- Propell will always be about people - its clients and its own staff.

In summary, Propell National Valuers is an established valuation practice, specialising in the provision of valuation services on a national basis. The business has a proven track record and employs quality staff, has excellent procedural systems and maintains a point of difference with competitors through constant and sustained levels of communication.